



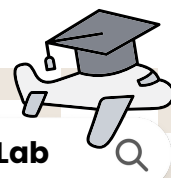
EMULATE JAPAN'S BEST PRACTICES

1-10 SEP 2023 JAPAN INDUSTRIAL EDUTOUR PROGRAM

Embark on a journey of personal growth and profesional excellence



ASCA Tech Lab





LEARN WITH EXCITEMENT

An educational tour focused on exploring industrial operations and processes.

EduTour Description

This Education Tour introduces participants to the business conditions, culture and practices in Japan. Participants will learn about the economic and social changes in Japan and how the Japanese business culture and environment. Specific topics in this study tour include Industries 4.0 trends in Japan, Japanese approach to management and production, Marketing, soft skill empowerment workshops as well as SDGs Discussion.

This tour is not the typical Japan holiday package. It's a new method of self-learning. It is intended to provide perspective to cross-cultural business and benefit those without a strong existing understanding or background of those aspects of Japan.



Cross-cultural Study

Have experience on culture differences with students from Japan. You can learn together with them on how to be prepared for future society.



Global Career Development

Develop skills and knowledge that are relevant to working in a global context, such as cross-cultural communication, adaptability, and an understanding of global business practices.

At a Glance

Contents

Date. : 1st Sep 2023 – 10th Sep 2023

Location : Japan (Osaka, Nara, Shiga etc.)

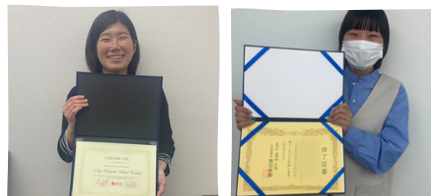
- Seminars and workshops from Industry Players
- Field Trips to Industries
- Discussion and study groups sessions
- Industrial Japan Language Class
- Cultural experiences

A ten-days educational holiday package featuring seminars and hands-on training sessions with industry players



Cultural Experience

Immersive and engaging encounter with the unique customs, traditions, and ways of life of Japan Culture. Do tourist activities in 4 Prefectures: Osaka, Nara, Ishikawa & Shiga



Japanese Language Certificate will be awarded



EDUTOUR HIGHLIGHTS

An educational tour focused on exploring industrial operations and processes.



Lecturers



Taro TERAI

Former Marketing Director at Universal Studios Japan
Professor of Global Communication

An opportunity to participate in a professional, rare, hands-on strategic class from one of Japan's top marketing strategy leaders.



Jun KAWAMURA

General Manager
Global Business Process & IT Innovation,
Member of CIO Lounge

Get a clear image by learning from industry player of Automation of Production Sites. You can also get a clue on how to work well in a **Global Team**.



Yuichi IKOMA

CEO
TERRACE MILE, Inc
Regional Computerization Advisor (Ag Tech) Ministry of Internal Affairs and Communications.

Ikoma-san is pioneer for AgriTech (a short term for **Agriculture Technology**) in Japan. One of his innovations, RightARM is used for digitalization of agriculture and improving of farming operations.



Rika OHIGASHI

Director
ASCA Tech Lab
Ex-Specially Appointed Associate Professor, NAIST

Rika-san developed leaders at Panasonic HR specializing in IT Department. Been in both industry and academia, she encourages participants to reflect and amplify **career development**.



Talk: Working globally

Working in Japan as a foreigner can be challenging at times but one will gradually fall in love with its unique culture. Let's listen to the voices of people who are actually working there.



Industry Visit: Daifuku

Daifuku is a well-known player in the field of automation. Experience their world-class cutting-edge technologies.

EDUTOUR ITINERARY

Visit 4 prefectures! Osaka, Nara, Shiga, Ishikawa



SEPTEMBER 1, 2023
FRIDAY

Orientation
Get to know Japan with Japanese Students!

SEPTEMBER 2, 2023
SATURDAY



Morning Session
Japan is at no 3 (after China and United State) in ranking for world's manufacturing. Despite its comparatively small country, Japan provides 7.5% of the world output. Get to know Japan **Manufacturing's** secret in this class. This session also includes the Industrial Digitalization topic – Kawamura-san

Afternoon Session
From the 6th to the 8th century, the political, economic, social and cultural changes were brought about by the route called Silk Road. It was an ancient trade route that linked the Western world, with the Middle East and Asia. **Nara** Prefecture is the center of this route, and we invite you to visit Sango Town, where the ASCA TECH LAB Education Center is located, and experience the beauty of Nara Prefecture.

SEPTEMBER 3, 2023
SUNDAY



Morning Session
Learn about Japan **agriculture** in this interactive session. Get a clue on how professionals utilize technology to improve quality and sustainability. Ikoma-san has a success story of its own to share with you – Ikoma-san

Afternoon Session
Osaka is Japan's third-largest city. It is considered a vital economic center in Japan. It is home to the largest seaport in Japan and many leading Japanese manufacturers. Osaka city is also deemed a culinary paradise: its nickname Tenka no Daidokoro means the nation's kitchen.

SEPTEMBER 4, 2023
MONDAY



Morning Session
Universal Studios Japan; The entrance ticket is very high-end pricing but it doesn't stop people from all over the world traveling to this famous theme park to enjoy the thrilling rides and see their favorite cartoon and anime characters come to life. This success is the result of Strategy Marketing – Terai-san

Afternoon Session
Let's go to the Universal Studios Japan ITSELF!

SEPTEMBER 5, 2023
TUESDAY

Let's go see the actual site! **Field Trip** to mega size companies in **Shiga Prefecture**!

SEPTEMBER 6, 2023
WEDNESDAY

Field Trip for 2 consecutive days! On the 6th day, we visited a major company in **Ishikawa Prefecture**.

SEPTEMBER 7, 2023
THURSDAY

Form groups with students from other countries, discuss and draw conclusions then then present the results!
Theme: **Leadership & Entrepreneurship**

Industrial Japanese Language Class

SEPTEMBER 8, 2023
FRIDAY

Form groups with students from other countries, discuss and draw conclusions then then present the results!
Theme: **Career Development**

Industrial Japanese Language Class

SEPTEMBER 9, 2023
SATURDAY

Form groups with students from other countries, discuss and draw conclusions then then present the results! Critical thinking and Presentation are the most useful skill that you can ever have for your career.
Theme: What I learn from this Study Tour?

SEPTEMBER 10, 2023
SATURDAY

Sayonara!

SEMINAR & WORKSHOPS



VISIT TO INDUSTRIES



CULTURAL EXPERIENCE



GROUP DISCUSSION



FAREWELL PARTY



Who can Join?

Candidates with a strong interest in Japan and with huge motivation to enhance their knowledge in several topics related to emergent technologies are welcome to join. Due to the fact that this study tour will challenge participants abilities, there are some requirements that will allow participants to overcome the challenges that they will encounter during the tour.

- Age above 18 years old
- Citizenship from a country that Japan has diplomatic relationships
- Conversational English level

Participants will have access to an online information session from ASCA Tech Lab prior to joining confirmation.

The cost of the Study Tour to Japan will include:

- Lectures from Speakers during the tour
- Group discussions in class and during the Tour
- Participation in all Tour activities
- Site Admissions entrance fees
- Japanese Language Class
- Accommodation
- Meal for Lunch (Halal Food is available)
- Land Transportation

The cost of the Study Tour to Japan will NOT include:

- Round-trip International Airfare
- Pocket Wi-fi
- Travel Insurance
- Free activities related meals & transportation fee

Organized by





www.asca-techlab.com/studytourautumn2023/